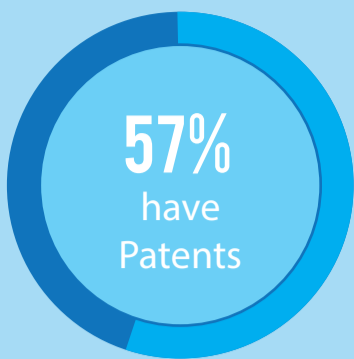


WHAT Intellectual Property resides within Crunchbase's Unicorn Leaderboard?

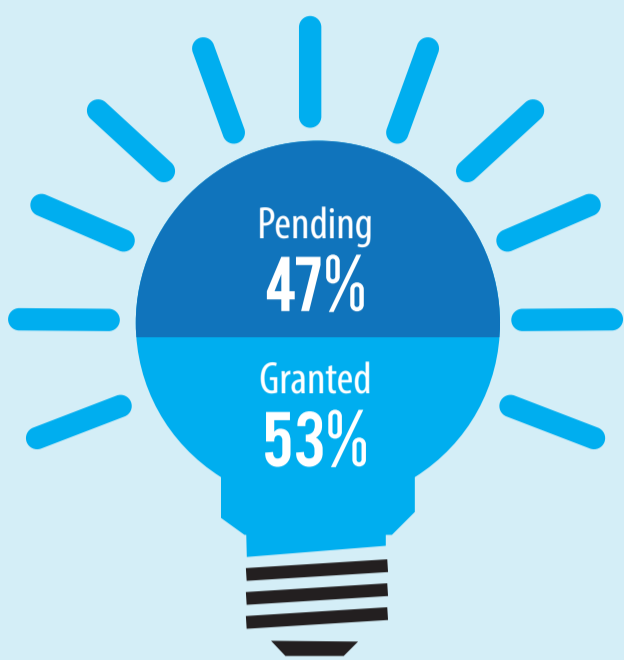
Who's here?



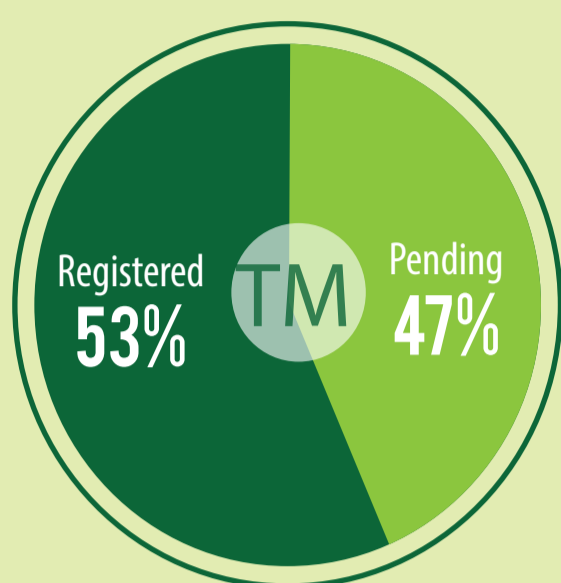
Unicorn Leaderboard is comprised of 167 Companies
As of 6/28/16



Total # Patents amongst all Unicorns
4591

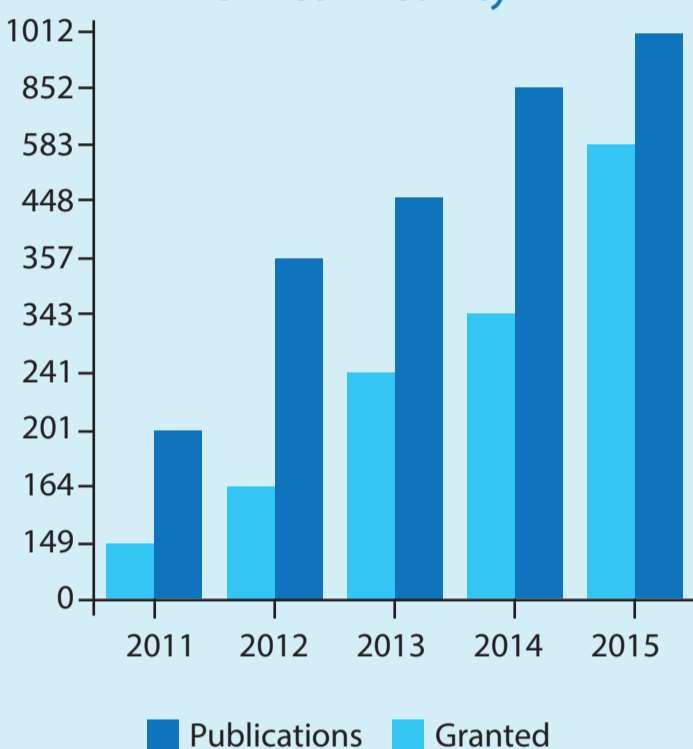


Total # Trademarks amongst all Unicorns
1910



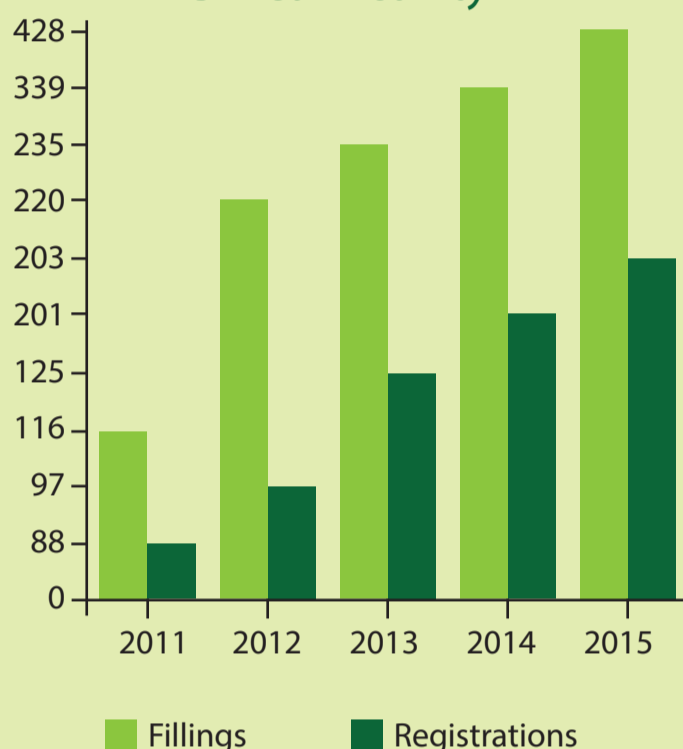
PATENTS

5-Year Activity



TRADEMARKS

5-Year Activity

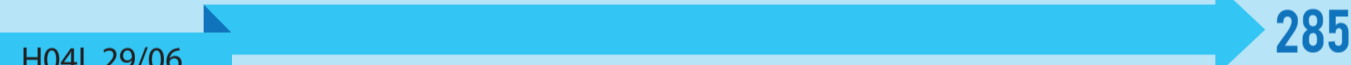


TOP PATENT CLASSES

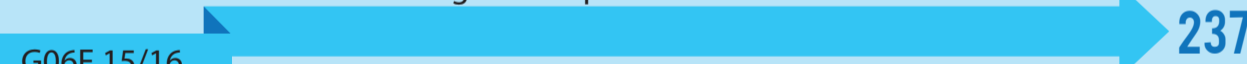
Digital computing or data processing equipment or methods.
Information retrieval; Database structures



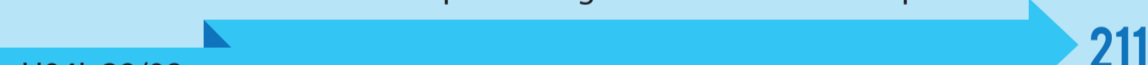
Communication processing characterised by a protocol...



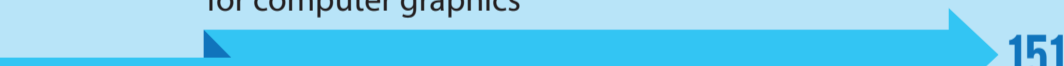
Data processing equipment. Combinations of two or more digital computers...



Arrangements, apparatus, circuits or systems. Communication processing Transmission control procedure

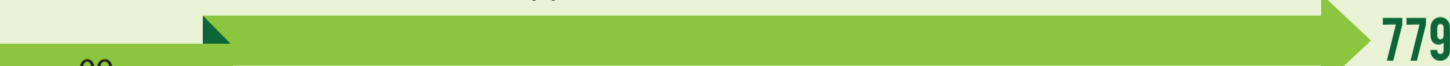


Manipulating 3D models or images for computer graphics

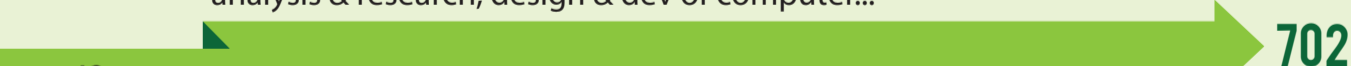


TOP TRADEMARK CLASSES

Scientific and electric apparatus and instruments...



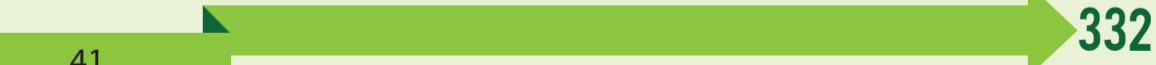
Scientific & technical services & research & design, industrial analysis & research; design & dev of computer...



Advertising; business...



Education; entertainment...



Telecommunications...



TOP INVENTORS (# PATENTS):

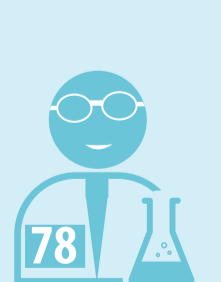
Brian T. SCHOWENGERDT

Elizabeth A HOLMES

Mark ZDEBLICK

Antonin DE FOUGEROLLES

Matthias GOTTMANN



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